



2008 Advertising, Convention Exhibit, and Sponsorship – ORDER FORM

Thank you for your interest in advertising, convention exhibit, and sponsorship opportunities with the Florida Academy of Audiology. Please return this form with payment to the address/fax below.

Advertiser: _____ Date: _____

Contact Person: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____

E-mail: _____

NEWSLETTER PRINT ADVERTISING

Audiology Advocate Issues:

- Full Page Winter Spring Summer Fall (\$395/issue)
1/2 Page Winter Spring Summer Fall (\$275/issue)
1/4 Page Winter Spring Summer Fall (\$175/issue)

WEB SITE ADVERTISING

- Home Page Banner Advertisement with link to company's web site (\$500)
Job Posting (Members-\$100.00/60-day posting/Non-Members-\$150/60 day posting)
Continuing Education Program Listing (\$200)

CONVENTION PROGRAM

- Full Page (\$275)
1/2 Page (\$165)
1/4 Page (\$110)

CONVENTION ACTIVITIES

- Continuing Education Credit Hours @ \$100 Each
Golf Tournament @ \$90 Each
Name of Golf Participant(s):

CONVENTION EXHIBITS

- Exhibit at Annual Convention (\$900 per booth - includes exhibit space, pipe & drape, draped 6' table, sign, two chairs, wastebasket, nametags, conference meals and breaks for two representatives, convention materials, and list of attendees; additional representatives \$125 per person)

Nametags for those who will attend:

- 1. (FREE)
2. (FREE)
3.

CONVENTION SPONSORSHIPS

Meals

- Thursday Snack Break, in exhibit hall- \$1,000
Trivia Bowl - \$2,500 - SOLD
Opening Reception - \$2,000.00 - SOLD
Friday Breakfast, in the exhibit hall - \$1,500 - SOLD
Friday Afternoon Snack Break - \$1,000.00 - SOLD
White Coat Reception - \$1,000 - SOLD
Saturday Breakfast, in the exhibit hall- \$1,500
Saturday Snack Break- \$1,000
Saturday Box Lunch- \$1,800

Other Sponsorships

- Conference Bags, (your logo as well as FLAA logo will be placed on the attendee bags)- \$2,750
White Coats/Ceremony- \$1,000
Polo Shirts with FLAA Logo and "gift tag" with sponsor's name attached - \$3000
Cocktail display napkins with sponsor's logo - \$1,000 per event (4 events)
Logo Lanyards - \$2,000
Take home CD copy with logo - \$750 - SOLD
Presenter's Welcome Gift Bags with logo - \$2,000

TOTAL PAYMENT: \$ _____

PAYMENT METHOD: Check Visa Mastercard American Express

Card Number Exp. Date CVV Code:

Name on Card

Billing Address City State Zip

Authorized Signature

Newsletter print ads should be at least 300 dpi and provided in either .pdf or .tif format. Web banner ads should be 72 dpi and in either .jpg or .gif format. Job and Continuing Education listings should be provided in Microsoft Word format.

Send to: FLAA Advertising
20423 State Road 7
Suite F6-491
Boca Raton, FL 33498

Contact: Rachel Brooke
561-477-8100 (phone)
561-477-8109 (fax)
rbrooke@associationsource.com (e-mail)