

# Sponsorships



FLORIDA ACADEMY  
of AUDIOLOGY

2012

## INTRODUCTION

The Board of Directors of the Florida Academy of Audiology is pleased to invite you to participate in the 2012 Annual Sponsorship Program. The Florida Academy of Audiology is the preeminent organization of and for audiologists across the state of Florida. We serve the largest number of audiologists in the state through high quality continuing education, networking opportunities, job placement services, and an annual convention.

The sponsorship program is designed to provide you with the following opportunities.

- To reach an audience of more than 200 Florida-based audiologists.
- To introduce your products and/or services to your target market.
- Network with your competitor and peers.
- Engage in real-time feedback on your products and/or services.
- Collaborate with others to enhance your market reach.
- Promote your brand through multiple communication channels.

2012 Florida Academy of Audiology sponsorships are available on a first-come, first-served basis at the following levels:

- Platinum Sponsorships
- Gold Sponsorships
- Silver Sponsorships

The 2012 Sponsorship Program highlights a wide range of opportunities including maximum exposure at our annual convention in August at the Sheraton Sand Key Resort in Clearwater Beach, regional meetings across the state of Florida, web site and print advertisements, and much more!

In order to optimize program and event choices, all sponsors are urged to **E-MAIL** their completed enrollment forms to FLAA's office as soon as possible and no later than **Wednesday, February 1, 2012**. by e-mail to [execdir@floridaaudiology.org](mailto:execdir@floridaaudiology.org).

Enrollment forms received after February 1, 2012, will be accepted and processed if sponsorship opportunities remain available.



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# Platinum Sponsorship Package

**Sponsorship Fee: \$6,000 Annually**

## Year-Round Benefits

- CEU Program Sponsorship at One FLAA Regional Meeting
- Full Page Advocate Ad in Each Issue
- Two-Page Article in One Advocate Issue
- One-Year Web Banner Advertisement on the **Home Page** of the FLAA Web Site
- Sponsor Recognition in all E-mail Communication to FLAA Members with Link to Company Web Site
- Two Sets of Member Mailing Labels During the Calendar Year
- **Product Announcements** via E-mail to FLAA Members Twice a Year
- Two **Free FLAA Memberships** for Audiologists in Your Company
- Unlimited Job Postings

**Total Cost if Purchased Individually:  
Greater Than \$10,000**

## Convention-Specific Benefits

- **Two Exhibit Booths** at Annual Convention (*Includes Preferential Space, Two Complimentary Representatives per booth, and CEU Hours*)
- **Full Page** Convention Program Ad
- Convention CD Sponsor with Logo
- Convention **Tote Bag** Sponsorship (*company/product logo on attendee tote bag*)

**Savings Greater Than \$2,500!!!**

## Gold Sponsorship Package

**Sponsorship Fee: \$3,000 Annually**

### Year-Round Benefits

- CEU Program Sponsorship at One FLAA Regional Meeting
- **Half Page** Advocate Ad in Each Issue
- One-Year Web Banner Advertisement on the **Sponsor Page** of the FLAA Web Site
- One Set of Member Mailing Labels
- Sponsor Recognition in all E-mail Communication to FLAA Members with Link to Company Web Site

### Convention-Specific Benefits

- One Exhibit Space at Annual Convention (*Includes Two Complimentary Representatives & CEU Hours*)
- **Half Page** Convention Program Ad
- Convention CD Sponsor with Logo

**Total Cost if Purchased Individually:  
Greater Than \$4,900**

**Savings Greater Than \$1,900!!!**

## Silver Sponsorship Package

**Sponsorship Fee: \$2,000 Annually**

### Year-Round Benefits

- **Quarter Page** Advocate Ad in Each Issue
- One-Year Web Banner Advertisement on the **Sponsor Page** of the FLAA Web Site
- Sponsor Recognition in all E-mail Communication to FLAA Members with Link to Company Web Site

### Convention-Specific Benefits

- One Exhibit Space at Annual Convention (*Includes Two Complimentary Representatives & CEU Hours*)
- **Quarter Page** Convention Program Ad

**Total Cost if Purchased Individually:  
Greater Than \$2,900**

**Savings Greater Than \$900!!!**

# 2011 A La Carte Pricing

## **AUDIOLOGY ADVOCATE ADVERTISING:**

Full Page (Per Issue) - \$395  
Half Page (Per Issue) - \$275  
Quarter Page (Per Issue) - \$175

## **JOB PLACEMENT SERVICES:**

Job Posting - Three Month Period - \$60

## **CONTINUING EDUCATION**

### **PROGRAM LISTING:**

Three Month Posting - \$125

## **MEMBERSHIP MAILING LABELS:**

Mailing Addresses of FLAA Members - \$125  
*(For Continuing Education and  
Job Opening Mailings Only)*

## **ANNUAL EXHIBIT SPACE:**

Includes Two Representatives  
& CEU Hours- \$900

## **CONVENTION PROGRAM ADVERTISING:**

Full Page - \$275  
Half Page - \$165  
Quarter Page - \$110

## **CONVENTION SPONSORSHIPS:**

Snack Breaks - \$750/Break  
Breakfast - \$1,000/Breakfast  
Welcome Reception - \$1,500  
White Coat Ceremony & Reception - \$2,000  
Box Lunch - Saturday - \$1,500  
FLAA Polos with Sponsor Gift Tag - \$3,000  
Logo Lanyards - \$2,000



Name of Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

| Opportunity                                                                                                                                                                                                                                                                                                                                                                                                                      | Quantity | Total Cost |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|
| <b>Annual Sponsorship</b><br><input type="checkbox"/> Platinum (\$6,000)<br><input type="checkbox"/> Gold (\$3,000)<br><input type="checkbox"/> Silver (\$2,000)                                                                                                                                                                                                                                                                 |          |            |
| <b>Advocate Advertising</b><br><input type="checkbox"/> Full Page (\$395/issue)<br><input type="checkbox"/> Half Page (\$275/issue)<br><input type="checkbox"/> Quarter Page (\$175/issue)                                                                                                                                                                                                                                       |          |            |
| <b>Convention - Exhibit Space</b> - Includes 2 Representatives & CEU Hours<br>(\$900/per Exhibit Space)                                                                                                                                                                                                                                                                                                                          |          |            |
| <b>Convention - Program Advertising</b><br><input type="checkbox"/> Full Page (\$275)<br><input type="checkbox"/> Half Page (\$165)<br><input type="checkbox"/> Quarter Page (\$110)                                                                                                                                                                                                                                             |          |            |
| <b>Convention - Sponsorship</b><br><input type="checkbox"/> Snack Break (\$750/break)<br><input type="checkbox"/> Breakfast (\$1,000/breakfast)<br><input type="checkbox"/> Welcome Reception (\$1,500)<br><input type="checkbox"/> White Coat Ceremony/Reception (\$2,000)<br><input type="checkbox"/> Box Lunch (\$1,500)<br><input type="checkbox"/> FLAA Polos (\$3,000)<br><input type="checkbox"/> Logo Lanyards (\$2,000) |          |            |
| <b>Job Placement Service</b> (\$60/job listing)                                                                                                                                                                                                                                                                                                                                                                                  |          |            |
| <b>Continuing Education Listing</b> (\$125/listing)                                                                                                                                                                                                                                                                                                                                                                              |          |            |
| <b>Mailing Labels</b> (\$125/set)                                                                                                                                                                                                                                                                                                                                                                                                |          |            |
| <b>Total Contribution</b>                                                                                                                                                                                                                                                                                                                                                                                                        |          |            |

**Sponsorship Payment**

Each sponsor must pay the applicable sponsorship fee to Florida Academy of Audiology at the time of application.

|                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Payment Total: \$ _____ Payment Method: <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex<br>Credit Card Number: _____ Exp. Date: _____ CVV Code: _____<br>Authorized Signature: _____<br>Billing Address: _____<br>City: _____ State: _____ Zip Code: _____ |
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By signing below, you represent that you are authorized to sign this form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and condition of the Florida Academy of Audiology 2011 Sponsorship Program.

Name of Company Representative: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form with payment to:** Florida Academy of Audiology, 20423 State Road 7, Suite F6-491, Boca Raton, FL 33498, (561) 910-0896 fax, [execdir@floridaaudiology.org](mailto:execdir@floridaaudiology.org).