



FLORIDA ACADEMY of AUDIOLOGY

Sponsorships & Exhibit Opportunities

2018



Platinum Sponsorship Package

SPONSORSHIP FEE: \$6,000 ANNUALLY

WEBINAR

- Host a webinar in conjunction with FLAA once per year! FLAA will promote your webinar to its database, host it through our existing software, record it for future use and apply/process CEUs for all attendees •

WEB ADVERTISING

- One-year web banner advertisement on the home page of the new FLAA web site •
- Ability to write and provide content for the FLAA blog on www.floridaaudiology.org •

SPONSOR RECOGNITION

- Sponsor recognition in all e-mail communication to FLAA Members with a link to company web site •
- One *Sponsor Spotlight* feature promoted via e-mail and posted on the FLAA web site giving an overview of your company •

CONVENTION

• Pre- or post-conference course at the Annual Convention (course can be up to 3 hours long). FLAA will provide your meeting room and coffee break for attendees, promote your program and apply/process CEUs for all attendees. Sponsor may invite any customer to attend; all invites by sponsors will be given discounted pricing to attend the main FLAA Convention •

- Two exhibit booths at the Annual Convention (includes preferential space and four complimentary representatives) •
 - Full page Convention program ad •
- Convention tote bag sponsorship (company/product logo on attendee tote bag) •

Gold Sponsorship Package

SPONSORSHIP FEE: \$4,000 ANNUALLY

WEBINAR

• Host a webinar in conjunction with FLAA once per year! FLAA will promote your webinar to its database, host it through our existing software, record it for future use and apply/process CEUs for all attendees •

WEB ADVERTISING

- One-year web banner advertisement on the home page of the new FLAA web site •
 - Ability to write and provide content for the FLAA blog on www.floridaaudiology.org •

SPONSOR RECOGNITION

- Sponsor recognition in all e-mail communication to FLAA Members with a link to company web site •
- One Sponsor Spotlight feature promoted via e-mail and posted on the FLAA web site giving an overview of your company •

CONVENTION

- Pre- or post-conference course at the Annual Convention (course can be up to 1.5 hours long). FLAA will provide your meeting room, promote your program and apply/process CEUs for all attendees. Sponsor may invite any customer to attend; all invites by sponsors will be given discounted pricing to attend the main FLAA Convention •
 - One exhibit booth at the Annual Convention (includes preferential space and two complimentary representatives) •
 - Half page Convention program ad •

Silver Sponsorship Package

SPONSORSHIP FEE: \$2,000 ANNUALLY

WEB ADVERTISING

- One-year web banner advertisement on the home page of the new FLAA web site •
- Ability to write and provide content for the FLAA blog on www.floridaaudiology.org •

SPONSOR RECOGNITION

- Sponsor recognition in all e-mail communication to FLAA Members with a link to company web site •
 - One Sponsor Spotlight feature promoted via e-mail and posted on the FLAA web site giving an overview of your company •

CONVENTION

- One exhibit booth at the Annual Convention (includes preferential space and two complimentary representatives) •
- Quarter page Convention program ad •



2018 Sponsorship, Advertising, and Convention Enrollment Form

Name of Company: _____

Contact Name: _____

Title: _____

Street Address: _____

City/State/Zip: _____

Daytime Phone: _____ E-mail: _____

OPPORTUNITY	QUANTITY	TOTAL COST
ANNUAL SPONSORSHIP <input type="checkbox"/> Platinum (\$6,000) <input type="checkbox"/> Gold (\$4,000) <input type="checkbox"/> Silver (\$2,000)		
WEBINAR HOST <input type="checkbox"/> Webinar (\$500)		
CONVENTION - EXHIBIT SPACE - <input type="checkbox"/> Includes 2 Representatives & CEU Hours (\$950/per Exhibit Space)		
CONVENTION – EXTRA REPRESENTATIVES <input type="checkbox"/> Additional Rep (\$150/rep)		
CONVENTION - PROGRAM ADVERTISING <input type="checkbox"/> Full Page (\$275) <input type="checkbox"/> Half Page (\$165) <input type="checkbox"/> Quarter Page (\$110)		
MAILING LABELS (\$125/set)		

SPONSORSHIP PAYMENT

Each sponsor must pay the applicable sponsorship fee to Florida Academy of Audiology at the time of application.

Payment Total: \$ _____ Payment Method: Check Visa MasterCard Amex

Credit Card Number: _____ Exp. Date: _____ CVV Code: _____

Authorized Signature: _____

Billing Zip Code: _____

By signing below, you represent that you are authorized to sign this form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and condition of the Florida Academy of Audiology 2018 Sponsorship Program.

Name of Company Representative: _____

Signature: _____ Date: _____

In order to optimize program and event choices, all sponsors are urged to E-MAIL their completed enrollment forms to FLAA's office as soon as possible and no later than April 15, 2018 by e-mail to execdir@floridaaudiology.org. Enrollment forms received after April 15, 2018, will be accepted and processed if sponsorship opportunities remain available.